



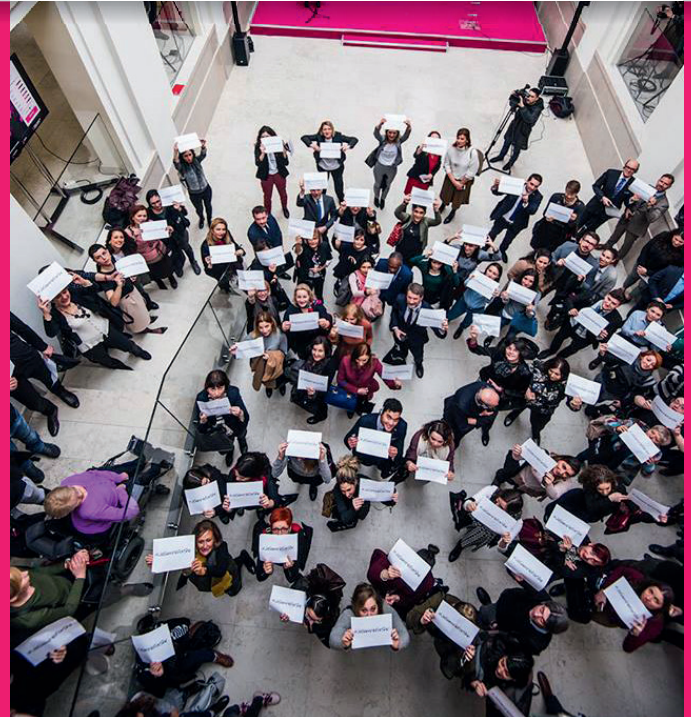
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Quarterly

NEWSLETTER

THREE-YEAR PROGRAMME ON GENDER EQUALITY KICKS OFF IN SERBIA

This International Women's Day celebrated on 8 March was more special than others as it marked a launch of a three-year EU programme named "Support to Priority Actions for Gender Equality in Serbia".



Key note speakers including Sem Fabrizi, Head of EU Delegation to Serbia; Jadranka Joksimovic, EU Minister; Zorana Mihajlovic, Deputy Prime Minister and Sabine Freizer, UN Women Policy Advisor on Governance, Peace and Security, agreed that Serbia had achieved a lot in the field of gender equality in the past couple of years but still a lot more needs to be done to advance gender equality and women's empowerment.

Therefore, the main goal of the EU Programme is the full implementation of gender equality commitments of Serbia as part of the country's EU accession process.

The event, held in the Yugoslav Film Archive, gathered more than **150 people** including US, German, Norwegian, Portuguese and other ambassadors, ministers as well as gender experts and women's rights activists. At the event, Serbia also joined the world's largest solidarity movement for gender equality, the **HeForShe** campaign.

The campaign, which lasted for two weeks, included a social media challenge as well as billboards and street art calling for a gender equal world. A total of **40 media reports** were registered related to the event and campaign, while about **30,000 people** were reached through social media.



RESULT 1

As preparatory session for the Evaluation of the National Action Plan for Gender Equality 2016-2018, **Evaluation and Gender Equality Workshop** was held at the UN House on 12 April, and gathered **24 participants** (22 women and 2 men)- national stakeholders and gender focal points in line ministries. The training was conducted by Ms. Izabel Suarez Garcia, ECA Regional Evaluation Specialist, who introduced participants with the evaluation process, their roles and the roles and objectives of the Evaluation Management Group and Evaluation Reference Group and defined the evaluation questions.



RESULT 2

For the first time, The Ministry of European Integration and IPA units in line ministries will get **complex support and necessary knowledge and skills to include gender perspective** in programming, implementation, monitoring and reporting for IPA programmes.



RESULT 3

A total of **3 Calls for Project Proposals** were announced - targeting three thematic areas of the National Action Plan for Gender Equality 2016-2018 related to economic empowerment of women: labour market status of women, women entrepreneurship and economic empowerment of rural women. This information reached **8,118 people** on social media.

In May, **4 info sessions** for clarifications on the announced Calls for Proposals were organized in **4 cities** (Belgrade, Novi Sad, Nis and Uzice) for women CSOs and networks, professional associations and agriculture cooperatives. The info sessions gathered **97 participants** (90 women and 9 men) from **80 organizations**, coming from **37 towns** across Serbia, while **2,131 people** were informed on social media.

As many as **42 project** proposals were received and the selection process is underway.



UPCOMING EVENTS

September 2018

- Together with the Coordination Body for Gender Equality, UN Women in Serbia will organise in September a signing ceremony in Belgrade with selected women CSOs. President of the Body and Deputy PM of the Government of the Republic of Serbia, Zorana Mihajlovic, will award grants to women CSOs to implement measures and share experiences and good practices in the implementation of measures of the National Action Plan on Gender Equality.
- Together with the Coordination Body for Gender Equality, UN Women in Serbia will organise in September a separate signing ceremony in Belgrade with local gender equality mechanisms (GEMs) in a bid to support them in implementing Local Action Plans for Gender Equality. The event will be hosted by Zorana Mihajlovic, President of the Coordination Body for Gender Equality and Deputy PM of the Government of the Republic of Serbia.

The programme entitled "Support to Priority Actions for Gender Equality in Serbia" is funded by the European Commission within the Instrument for Pre-Accession Assistance (IPA) II.



VOICES FROM THE FIELD

"Using our abilities and potentials, with the goal of enduring and overcoming both external and internal obstacles, I believe that we will create an environment of equal opportunities for both women and men. In my taekwondo club "Galeb", the strategy is not only focused on recognizing talents of cadets, but on their proper physical and psychological development."

Milica Mandic,
taekwondo world champion.



Da li si i ti #HeForShe?

Prikljuci se pokretu www.heforshe.org

HeForShe
United Nations Entity for Gender Equality

UN WOMEN

Milica Mandić
tekvondistkinja